

FINALLY

music and messaging made simple

The Info-Link™ SIRIUS Patented Wireless System allows you to remotely control your SIRIUS Satellite Radio music service, overhead in-store messaging and on-hold telephone messaging right from your PC



JUST LOOK AT SOME OF THE FEATURES...



SIRIUS Music for Business

- 69 channels of 100% commercial-free music
- Leading provider of sports radio programming, broadcasting play-by-play action of over 350 pro and college teams
- National coverage anywhere in the United States



Info-Link™ Overhead Messages

- Announcement playback over standard PA or overhead music system
- Fully programmable message playback from any standard PC with connectivity to the Internet
- On-site announcement changes at all company locations in just minutes
- Flexible announcement playback choices in increments from 1 minute to 1 hour
- Create, name and save multiple overhead message sequences for further use
- National installation network and toll-free customer service support
- Custom produced, radio-quality in-store advertisements and announcements also available



Info-Link™ On-Hold Messaging

- Includes the same fully programmable PC-based features as the Info-Link™ overhead messaging system
- Simple connectivity to most business phone systems
- Quick and easy programming of on-hold message playlist sequence
- Create and program on-hold messaging playlists for future promotions
- Build a library of messages and easily choose what to play and when to play it
- CD-quality sound

SIRIUS Music for Business and Info-Hold

partner to bring you
the *FUTURE* of music and messaging



The nation's leading marketing message provider, Info-Hold, has partnered with SIRIUS Music for Business to provide a truly integrated music and messaging solution through their patented Info-Link™ system.

Manage Your Account Through...

Info-Hold ON-HOLD MESSAGING

SIRIUS SATELLITE RADIO OVERHEAD MUSIC & MESSAGING

Account Number:

Password:

First Name:

Last Name:

Login

Version 5.407.1
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Info-Link™ makes implementing your music and marketing communications simple. With the Info-Link™ system, you can . . .

Choose your SIRIUS radio channels and schedule the volume and times they will play

Schedule the sequence and frequency of your overhead in-store/office announcements

Choose the sequence of messages to play to your callers while they are on hold

. . . at all your locations, in just minutes, from any PC with Internet access. Complete control is at your fingertips. Changes to all your locations take just minutes. One system does it all.

Welcome Sirius Demo

Select Online Management System Control Console

Info-Hold ON-HOLD MESSAGING

SIRIUS SATELLITE RADIO OVERHEAD MUSIC

(This software interface contains proprietary and confidential information of Info-Hold, Inc., covered under US Patent Number 5,991,374.)

RETURN TO SEQUENCES

Groups:

Designate Group Site Type:
 On-Hold Sirius Music Sirius Onhd Msg
Create New Group

Manage Existing Groups

SELECT GROUP	CURRENT GROUPS	DELETE GROUP
<input type="radio"/>	Eastern Region	<input checked="" type="checkbox"/>
<input type="radio"/>	Northern Region	<input checked="" type="checkbox"/>
<input type="radio"/>	Southern Region	<input checked="" type="checkbox"/>
<input type="radio"/>	Western Region	<input checked="" type="checkbox"/>

Sites In Group: Western Region

GROUP TYPE:

REMOVE FROM GROUP	SITE NAME
<input type="checkbox"/>	Boise
<input type="checkbox"/>	Denver
<input type="checkbox"/>	Houston

Available Sites

Add Sites to Group

SELECT	SITE NAME
<input type="checkbox"/>	Atlanta
<input type="checkbox"/>	Boise
<input type="checkbox"/>	Boston
<input type="checkbox"/>	Charlotte
<input type="checkbox"/>	Cincinnati
<input type="checkbox"/>	Denver
<input type="checkbox"/>	Detroit
<input type="checkbox"/>	Houston

Current System Time: 01:08:18 PM

2) Set Transmission Date and Time:
July 19, 2005 2:05 PM
[*Selected Date and Time*]

Year: 2005 Month: May Day: 22 Hour: 2 Minute: 00 AM/PM

3) Send Immediately or Schedule: Schedule Transmission

CANCEL - DO NOT ADD TRANSMISSION

*The default Transmission Date and Time is automatically set to the current date and time plus one hour.

Info-Link™ is Your One System Total Solution!



An Unbeatable Combination

SIRIUS Music for Business (NASDAQ: SIRI)

- Unmatched program lineup
- 69 channels of 100% commercial-free music
- National coverage anywhere in the United States



Info-Hold, Inc. - Messaging Systems and Production Services

- #1 Provider of Patented Messaging Technologies
- Patented Info-Link™ System with integrated Sirius Radio Tuner
- State-of-the-art digital recording studios
- Professionally staffed advertising and copywriting department
- National dealer network for installation and support

Contact the Info-Hold Sales Center for more information on how INFO-LINK™ Sirius can benefit your company.

Info-Hold, Inc.

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