

# INTRODUCING

*INFO-LINK™ GPRS ... the next generation*

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the most advanced *wireless* message delivery system on the planet.

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# INFO-LINK™ GPRS XM

While remaining the leader in user-controlled, customizable on-hold messaging, INFO-LINK™ GPRS offers users the additional benefit of a completely wireless system. No CD's to be exchanged, no telephone lines installed. Programming and playing are all performed through wireless controls and audio transfer.



## XM Basic Service Plus Messaging

### STANDARD PACKAGE - \$49.50/mo. Includes:

- On-hold with starter messages: 24 general messages [8 - Thank you for Holding; 8 - Music Selections; 8 - Holiday messages]
- Digital XM Satellite with 170 channels licensed for public places and business on-hold
- Lease of the Link-GPRS wireless system with web account setup.

### GOLD PACKAGE - \$69.50/mo. Includes:

- On-hold with starter messages :24 general messages [8 - Thank you for Holding; 8 - Music Selections; 8 - Holiday messages]
- 10 Professionally written custom messages
- Digital XM Satellite with 170 channels licensed for public places and business on-hold
- Additional custom messages made to dealership specifications are available at a cost of \$75 per 30-second message, which includes all writing, recording and production costs.
- Lease of the Link-GPRS wireless system with web account setup.

### PLATINUM PACKAGE - \$89.50/mo. Includes:

- On-hold with starter messages :24 general messages [8 - Thank you for Holding; 8 - Music Selections; 8 - Holiday messages]
- 20 Professionally written custom messages
- Digital XM Satellite with 170 channels licensed for public places and business on-hold
- Additional custom messages made to dealership specifications are available at a cost of \$75 per 30-second message, which includes all writing, recording and production costs.
- Lease of the Link-GPRS wireless system with web account setup.

\*No term contract agreement. All invoices will be billed by Info-Hold, Inc.

#### Web Programming Interface:

Allows complete control of your organization's on-hold and overhead music and messaging through a simple to use web based interface. Each site can be managed and programmed individually, sites can be managed and programmed as groups or the entire organization can be programmed with just a few clicks!

#### E-Mail Notification of programming changes:

When transmissions are sent to systems, you can be notified by e-mail of the new programming, who sent it and when it was sent or is scheduled to be sent.

#### Tamper Resistant Programming:

The system provides no accessible on-site controls, preventing unauthorized or undesired changes in the overhead programming.

#### Adjustable Level Output:

Compatible with a wide range of commercial amplifiers and/or other audio equipment on the market today.

#### Programmable Events:

Capable of up to 1440 events per day (Web interface current provides 5 minute scheduling resolution, giving only 288 events per day). XM Channel changes and overhead messages can be scheduled in any order fit for your organization.

#### Audio Connections:

Typical commercial installations utilize a Barrier strip for Overhead and MOH audio output connections. If desired, an adapter can be provided with the system that will provide RCA connections.

#### Customized Overhead Messages:

Custom Overhead messages or advertisement can be uploaded to the system for scheduled playback. Over 600 hours of Custom overhead messages can be stored on the system (Time shared with On-Hold storage)

#### Customized On-Hold Messages:

Custom or generic on-hold music and messages can be uploaded to the system and scheduled for playback in any order through the web interface. Over 600 hours of Custom On-Hold messages can be store on the system (Time shared with Overhead)

#### Preloaded Messages:

The Info-Link system includes 24 Generic On Hold tracks: 8 "Thank You for Holding" type messages, 8 music tracks, 4 Christmas tracks, 2 Thanksgiving tracks, and 2 Fourth of July tracks.

#### Remote System Monitoring:

The Info-Link XM systems operation is remotely monitored by Info-Hold's Network operation center. Should any problems occur in the system, Info-Hold can immediately take action to correct them.

#### Professional Installation Included:

Every Info-Link system comes with professional installation of the Info-Link system and XM Radio antenna.

# User-Friendly Web Interfaces are the Key to INFO-LINK's Simplicity...

The **Playlist Editor** serves as the focal point of "Sites, Regions and Groups" and "Message Library" selections. This is where site and message commands are queued-up for transmission.

Messages can be added to or deleted from a current Playlist and you can change the order in which the messages are played.

**Playlist Editor**

**Create New Playlists** altogether from the complete listing of available messages. Each message provides full text for easy

reference. Add as many or as few messages to your new playlist and arrange the order in which you want the messages to be played.

**Manage Sites, Groups and Regions** identifies client designated geographical regions. Each region represents a group of sites contained within the region. Sites, groups and regions may be added or removes as events dictate. Individual sites can also be relocated to another region if needed.

**Manage Sites, Groups and Regions**

After you pick the playlists and groups, you can **Schedule Transmission** dates and times for the messages to begin

playing. This can be scheduled immediately or up to years in advance.

**INFO-LINK™ GPRS Systems Monitor** contains self-diagnostic software to notify you and the Info-Hold Technical Center in the rare case of system malfunction so that we can remedy the situation immediately. This 2-way connectivity allows for shorter downtime in the event of system failure.

**INFO-LINK™ GPRS Systems Monitor**



# An Unbeatable Combination



## XM Satellite Radio

- #1 Satellite Radio Provider
- Over 7 million subscribers
- 170 digital channels
- 68 channels of award winning commercial-free music
- 53 channels of News, Sports, Talk, Weather and Traffic
- National coverage anywhere in the United States

## Factory Installation Specialists

- Nationwide installation and Support (excludes Hawaii and Alaska)
- Factory Installation Specialists
- 24/7 Monitoring Service for all installed systems



## Info-Hold, Inc.

- #1 Provider of Patented Messaging Technologies
- Patented Info-Link System with integrated XM Radio Tuner
- State-of-the-art digital recording studios
- Professionally staffed advertising and copywriting department
- National factory certified installation and support personnel



For more information, please contact the Info-Hold Sales Division at 1-800-373-8200 or visit us online at [www.infohold.com](http://www.infohold.com)

